



## GENDER BALANCED LEADERSHIP

### HOW TO CREATE INCLUSIVE CULTURES THAT DRIVE INNOVATION

For many decades, organizations have been tackling the gender gap issue by spending millions of dollars on diversity initiatives. With only 14% of women holding executive leadership positions, and 3% of CEO positions in Fortune 500's, the gap persists and those well-intentioned initiatives are missing the mark.

Closing the gender gap requires a much more holistic approach, starting from buy-in from top leadership, along with a bottom-up approach to create the type of culture change necessary to see women represented in larger numbers in leadership positions. It's time to go beyond making this a "womens issue" to involving all stakeholders within an organization to see real change take hold.

#### BENEFITS

Based on Monique's top-selling book, **Leading Gracefully: A Woman's Guide to Confident, Authentic and Effective Leadership**, this workshop offers an understanding of the current leadership landscape, the business case for more gender diversity and tools to empower organizations to truly achieve this goal. Participants will walk away with the understanding of:

- + Why business needs Gender Balanced Leadership
- + How cultivating gender intelligence is necessary for building inclusive cultures
- + A new model of Gender Balanced Leadership designed to drive innovation
- + Key strategies for implementing gender balance initiatives and culture change

“ I believe both men and women stand to gain from more gender balanced organizations, and Monique's future-forward leadership model gives us a way to achieve just that. ”



ROB BAKER  
SENIOR VP

DO YOU WANT TO DRIVE INNOVATION?

#### WHO SHOULD ATTEND

C-suite executives, senior managers and other key stakeholders involved in creating a more inclusive culture in their organization

#### PRESENTATION STYLE

The program is informative, interactive and inspiring for executives who are serious about implementing initiatives to drive gender diversity in their organization

#### PROGRAM LENGTH

60 minute keynote

#### PROGRAM MATERIALS



Materials can include Monique's book, **Leading Gracefully**

HOW WILL YOU CREATE A MORE INCLUSIVE CULTURE?



GET IN TOUCH

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About

# MONIQUE TALLON

LEADERSHIP EXPERT  
SPEAKER • AUTHOR

Monique Tallon, CPCC, ACC is a Women's Leadership and Inclusion expert, and author of *Leading Gracefully: A Woman's Guide to Confident, Authentic and Effective Leadership*. She is also the CEO of Highest Path Consulting, a global executive coaching and training firm specializing in developing 21st century leaders and building gender-blanced, inclusive cultures where innovation can thrive. Highest Path helps organizations attract and retain the right customers and talent by creating workplaces that value diversity and where collaboration, transparency and trust lead to better business outcomes.

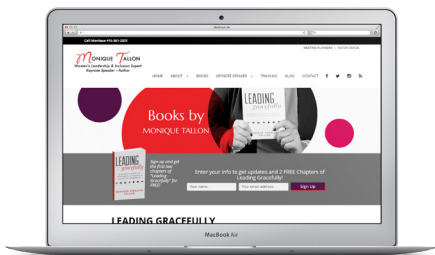
Monique comes from the world of tech in Silicon Valley. Her previous experience as a Marketing manager includes producing tradeshow and large-scale conferences for eBay, Inc. including a 10,000 person conference where she managed internal and external teams and led one of the most successful events in the company's 10 year history.

Monique started her coaching and training business in 2009. She left the corporate job with a specific desire to help women navigate the myriad of challenges they face in the corporate world. Through her first-hand experience working in the male-dominated corporate world of Silicon Valley, Monique learned at a young age that in business, what works for men doesn't necessarily work for women. She discovered that there was a different way to lead that felt more authentic to who she was and not surprisingly, turned out to be as (if not more!) effective in delivering business results.

This led her to create the Feminine Leadership Model™ and the Feminine Leadership Coaching Program™ to help women embrace their feminine strengths and combine them with traditional qualities to develop an effective leadership presence and create more influence and impact.

Monique has her Bachelor's Degree in Business from San Francisco State University and received her coach training at the internationally-known Coaches Training Institute. She is a member of the International Coach Federation and the National Speakers Association. Monique's innovative approach to advancing women's leadership and gender-balanced organizations has led her to speak and train throughout the United States as well as the UK, Italy, France and Armenia. And while she enjoys all the travel, Monique lives in Los Angeles with her husband Chris.....because it is always sunny in Southern California!

## FEATURED BY



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*Monique is relaxed and genuine, clearly passionate about her subject, and she delivers valuable information in a clear and compelling way.*



**TRISH MULHOLLAND**  
PARTICIPANT



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